



**FOR IMMEDIATE RELEASE**

Alex Cuellar, President of Pioneer Graphics, Inc. announced today the acquisition of his company by SunDance Graphics LLC in Orlando, Florida effective immediately. The acquisition is a natural fit with the long standing reputation Pioneer Graphics, Inc. has cultivated over the past 30 years producing fine art reproduction and commercial printing products. In recent years, Mr Cuellar built his company developing many outstanding relationships with many of Orlando's most respected companies.

Audrey Ruggieri, CEO of SunDance Graphics, commented the acquisition allows the clients of Pioneer Graphics, Inc a new home to continue to grow with many expanded resources. SunDance Graphics has a state-of-the-art printing facility offering complete printing and bindery services. In addition to the commercial printing division, SunDance continues to produce millions of fine art lithographs to a global market in their fine art publishing division.

In less than two years in the commercial printing market, SunDance has produced high end projects from annual reports to timeshare coffee table books. The acquisition complements SunDance Graphics current client list including Isleworth Realty, Starwood Vacation Ownership, Florida Hospital, The Kessler Collection, Florida's Blood Centers and Orlando Regional Healthcare.

All operations for Pioneer Graphics have moved to SunDance Graphics which is located at 9580 Delegates Drive, Orlando 32837. The acquisition was finalized between Pioneer Graphics SunDance Graphics LLC effective May 1, 2008. All future communications to Pioneer Graphics should be directed to the address below at SunDance Graphics.

To learn more about SunDance Graphics visit our website at:  
[www.sundancegraphics.com](http://www.sundancegraphics.com)

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