

For Immediate Release:

SunDance Graphics Receives FSC Certification

SunDance Graphics received their FSC (Forest Stewardship Council) Certification from the SGC, on May 24, 2008. SGC is the world's leading certification body in Forest Management with over 1,500 Chain-of-Custody certifications worldwide. The Forestry Chain-of-Custody certification confirms SunDance's commitment to traceability in the supply chain while meeting growing customer demand for FSC papers and printers. Chain-of-Custody (CoC) is the path wood products take from the forest to the consumer, including all manufacturing, transformation and distribution links. CoC assures that certified timber is harvested legally and follows the highest social and environment criteria established.

In a further move to be as eco-friendly as possible, Audrey Ruggieri CEO of SunDance Graphics, announced a move to Toyo vegetable based sheetfed offset inks. Toyo inks were developed with Zero VOC (Volatile Organic Compounds) to meet market demands for increasing protection of our environment. Toyo inks, certified by The Soybean Association, use zero petroleum oil, replaced with vegetable oil. These inks are compatible with printing on both coated, uncoated and board paper stocks.

Lastly, SunDance have also changed fountain solutions to Zero VOC products. "Our clients are asking us to be as environmentally conscious as possible. Receiving our FSC certification along with changing to "green" products we use everyday, are tangible ways we are responding to our client needs and expectations, says Ruggieri." SunDance passed an extensive audit of their plant, process and training of people in order to receive their FSC certification from SGC.

For more information contact: Claire Fournier at SunDance Graphics 407-240-1091 or visit our website at www.sundancegraphics.com.