

NEWS RELEASE

For Immediate Release

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SunDance Graphics Receives Awards in Statewide Print Competition

(ORLANDO, Fla.) — July 19, 2008 – **SunDance Graphics** of Orlando, Fla. received 19 awards at the 21st annual Florida Print Awards, the printing industry's largest and most prestigious statewide graphic arts competition. The 19 awards were the most attained by any Orlando/Orange County printer. The Printing Association of Florida (PAF) presented the awards to elite Florida-based printing, graphic arts companies and schools during a banquet on August 9, 2008 at the Omni Orlando Resort at ChampionsGate, Orlando.

With more than 800 entries from printing and graphic firms across the state, SunDance competed in an elite field.

"We are very proud of our entire team," said Fournier, Executive Vice President and Partner. "We already knew our employees were some of the best in the business. Winning this award is a tremendous honor for our team"

George Ryan, president and CEO of PAF, agrees. "SunDance faced some extremely impressive competition this year. This award is a tribute to their commitment to excellence."

The Florida Print Awards recognize individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media.

PAF, host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry with more than 77,600 employees and \$9.9 billion in sales.

For more information about SunDance Graphics or Pioneer Graphics (a wholly owned subsidiary of SunDanceGraphics) call Claire Fournier at (407) 240-1091. For information about the Florida Print Awards, contact Kathryn Stuart at (407) 240-8009.

About Printing Association of Florida (PAF)

The Printing Association of Florida is one of the most active and influential printing associations in North America. With headquarters in Orlando, Fla., more than 500 Florida-based graphic arts companies consider PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America/Graphics Arts Technical Foundation (PIA/GATF), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. More information about the Printing Association of Florida, located at 6275 Hazeltine National Drive, Orlando, FL 32822, is available by calling 407-240-8009, faxing 407-240-8333, and online at www.pafgraf.org