



COMMERCIAL PRINTING

NEWS RELEASE

For Immediate Release

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ORLANDO PRINTING COMPANY STEALS THE SHOW

*A Relative Newcomer, **SunDance Graphics**, Takes Home National Awards*

ORLANDO, Fla. (October 7, 2009) – With some of the most outstanding printing pieces in Central Florida, from some of the area's top corporations ...Orlando print-company, SunDance Graphics, accepted **two national awards for what is considered the best printing produced in the United States.** The Benny Awards (Benny's), the ultimate honor given at The Premier Print Gala, were held at the Chicago Marriott Downtown.

Just last month the company won 22 awards at the Central Florida Region's award ceremony. Local companies like Florida Hospital, Starwood Vacation Ownership, Hard Rock and Hilton Grand Vacations were represented by the winning entries.

As recognition of outstanding achievement in print production, SunDance Graphics won two of only three "Benny's" bestowed upon companies in Florida. Furthermore, the Orlando printer did so a mere three years after venturing into commercial printing.



"We're so honored to be the Central Florida print company that has received such a venerable distinction, placing us among the nation's best printers," said John Ruggieri, Partner of SunDance Graphics. "Although we have years of experience as fine art publishers, SunDance Graphics has only been in commercial printing for three years, so it's enormously gratifying to win for categories in that sector."

Pictured above are the Partners of SunDance Graphics; Claire Fournier, Audrey Ruggieri (with Ponky the corporate mascot) and John Ruggieri holding their coveted Benny Awards.



Michael Makin, president and CEO of Printing industries of America, agrees. "The Benny winners represent the best our industry has to offer. This year's entries were outstanding, but despite the fierce competition, **SunDance Graphics**, through hard work and dedicated craftsmanship, produced not one but two pieces worthy of the Benny."

SunDance Graphics won "Benny's" for two pieces in two different categories: "The Noble Marketing Brochure" won in the *Brochures and Broadsides (one-, two- or three-color)* category and "The Pocket Guide to Perfect Binding" won for the *Pre-Press Companies, Finishing, Advertising and Other Graphic Arts Firms* category.

This year, over 3,600 entries were received from printing and graphic arts firms from around the world, and judges awarded the Benny, named for Benjamin Franklin, to the top entry in each of 76 categories. Benny Awards are the top distinction among many Premier Print Awards, the graphic arts industries largest and most prestigious worldwide printing competition.

About The Premier Print Awards

The Premier Print Awards are the printing industry's oldest and largest worldwide graphic arts competition, hosted by Printing Industries of America. In its 60th year, the annual contest recognizes those responsible for the creation and production of superior print communications. The event promotes excellence in print communications and rewards companies and individuals who produce the very best in print media.

SunDance Graphics is located at 9580 Delegates Drive, Orlando, Florida 32837. For more information, please call 407-240-1091 or visit www.sundancegraphics.com.

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Editor's Note: The Premier Print Award Winner logo is immediately available upon request and SunDance Graphics executives are available for interview to discuss this release by contacting Laura Bennett at Bennett & Company, 407-478-4040 or Laura@bennettandco.com.