

## **SunDance Marketing Solutions Achieves Women's Business Enterprise Certification**

ORLANDO, April 12, 2010 – SunDance Marketing Solutions today announced that it has been certified as a Women's Business Enterprise by the Women's Business Enterprise National Council (WBENC). The WBENC is the largest third-party certifier of businesses owned, controlled and operated by women in the United States.

"We are pleased to begin our association with the WBENC," stated Claire Fournier, Partner. "The organization provides many opportunities for women owned businesses and many corporations and government agencies are actively seeking to work with companies that have WBENC certification."

"The process is rigorous and involves approval from 14 partner organizations; we look forward to a long relationship with the WBENC," Fournier continued. "We consider this certification an important validation of our business model and our approach to serving our clients. We look forward to the new opportunities our WBENC certification will bring while we continue to add value as a WBE certified vendor."

### **About SunDance Marketing Solutions**

SunDance Marketing Solutions is an innovative company based in Orlando, Florida that specializes in cross-media marketing solutions, commercial printing, wide-format signage and creative design. SunDance Marketing Solutions' clients include leading companies in healthcare, financial services, entertainment and vacation ownership. The company is a certified Women's Business Enterprise, utilizes Sustainable Green Printing Partnership certified equipment and won two national Benny Awards for printing excellence in 2009. For more information, please go to [www.sundancemarketingsolutions.com](http://www.sundancemarketingsolutions.com).

### **About WBENC**

The Women's Business Enterprise National Council (WBENC) is the leading advocate for, and authority on, Women's Business Enterprises (WBEs) as suppliers and vendors to the nation's corporations. Founded in 1997, WBENC is also the nation's leading third-party certifier of businesses owned and operated by women, with WBENC certification accepted by more than 1,000 corporations, representing America's most prestigious brands, as well as government entities at the state and local levels. Throughout the year, WBENC and its RPOs provide opportunities for interactions between more than 250 member corporations and nearly 10,000 certified WBEs at business building events and other forums. WBENC is a 501(c)(3) nonprofit organization that seeks and accepts donations from corporations, foundations and individuals that support its mission and programs. For more information, please go to [www.wbenc.org](http://www.wbenc.org).