

SunDance Marketing Solutions is Florida's First Certified Sustainable Green Printer

ORLANDO, April 13, 2010 – SunDance Marketing Solutions today announced that it has been awarded certification by the Sustainable Green Printer Partnership (SGP). This makes SunDance Marketing Solutions one of only 21 printers in the United States and the first commercial printer in Florida to hold the prestigious honor. The SGP Partnership is an independent certifying organization that provides printers with an opportunity to demonstrate their sustainability efforts and receive acknowledgement for their actions.

“We have worked incredibly hard to make our company as green as possible,” stated John Ruggieri, Partner. “Everyday we are looking for new ways to keep our business environmentally friendly. This green approach is reflected in everything from the light bulbs we use, the cups we drink out of and the way we run our printing operations.”

“The SGP verification process is not just a checklist—it is a commitment to continuous improvement,” said Timothy Freeman, President, Printing Industry Alliance, a founding partner of the SGP. The SGP certification process evaluates printers based on the product—paper and ink, the process—manufacturing procedures and press equipment and the envelope—supporting activities like energy consumption and employee health.

“Our company is committed to helping our clients produce their work in the most sustainable way possible. We are delighted to receive the SGP's recognition of this work,” explained Claire Fournier, Partner.

About SunDance Marketing Solutions

SunDance Marketing Solutions is an innovative company based in Orlando, Florida that specializes in cross-media marketing solutions, commercial printing, wide-format signage and creative design. SunDance Marketing Solutions' clients include leading companies in healthcare, financial services, entertainment and vacation ownership. The company is a certified Women's Business Enterprise, utilizes SGP certified equipment and won two national Benny Awards for printing excellence in 2009. For more information, please go to www.sundancemarketingsolutions.com.

About Sustainable Green Printing Partnership

Founded in June 2007, the SGP was created to establish a source of credible information related to sustainable business practice across all print platforms. With high stakeholder group involvement, the SGP has established the first national green printing verification and certification program. For more information, please visit www.sgppartnership.org.